



TPG launches \$18 for 80GB SIM-only plan to connect families during the upcoming festive season

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Singapore, 14 January 2021 – TPG unveils its \$18 for 80GB SIM-only plan today as it expands its value-for-money mobile data plans for its customers.

TPG has set a new entry point for heavy data users looking for the best value mobile plan. For just \$18 per 30 days, users enjoy 80GB of data at 4G speeds, 500 minutes of local outgoing calls and 300 minutes of international direct dialling (IDD) calls to 21 countries.

This plan's 300 IDD call minutes to 21 countries is ideal for users who need to connect with families abroad in areas without stable Internet connectivity.



For users who require additional IDD call minutes, TPG also offers one of the [lowest IDD rates](#) and IDD charges are in 30-second blocks. These noteworthy countries include:

Country	Additional IDD charges after exceeding the free 300 mins (rates below are in 30-second blocks)
Bangladesh	\$0.015 for fixed and mobile lines
China	\$0.02 for fixed and mobile lines
India	\$0.015 for fixed and mobile lines
Indonesia	\$0.04 for fixed line and \$0.05 for mobile line
Malaysia	\$0.01 for fixed and mobile lines

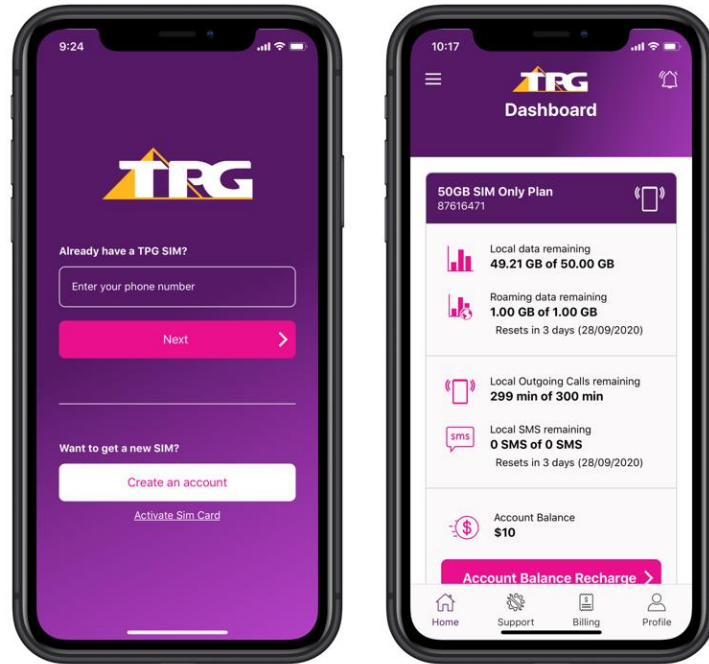
Richard Tan, CEO of TPG Telecom Pte. Ltd. said: “We constantly challenge ourselves to provide the best value to our customers. Travel is and will continue to be limited in the near term. Given the growing demand for data, we decided to launch this \$18 for 80GB SIM-only plan as our way of providing our customers more affordable options to stay in touch with their loved ones overseas, especially with Chinese New Year around the corner.”

Wang Lei appointed as TPG Ambassador

Kicking off the \$18 for 80GB SIM-only plan launch is local actor Wang Lei, who is also affectionately known as “Fish-Selling Bro” (Mai Yu Ge).

He has been appointed as TPG’s ambassador and will front TPG’s upcoming marketing campaigns across print and digital platforms to engage the local community in a fun and light-hearted manner in 2021.

Wang Lei was chosen by TPG to be its ambassador for his down-to-earth attitude and his candid and entertaining communication style. In addition, having found Internet fame, he has become a household name in Singapore as well as other overseas countries such as China, Malaysia and Taiwan.



Online Registration & Application, Doorstep Delivery for SIM Cards

Customers can sign up for the \$18 for 80GB SIM-only plan from [various TPG outlets and at tpgmobile.sg](https://www.tpgmobile.sg).

TPG SG was launched to provide new customers the option of registering and applying for their SIM cards online and getting them delivered to their doorsteps without additional costs. Furthermore, monthly bills, real-time data, voice and SMS usage can all be checked via the app, providing customers a hassle-free experience.

\$18 for 80GB SIM-only plan

The \$18 for 80GB SIM-only plan consists of:

- 80GB of data at 4G speeds
- Free 300 minutes of IDD calls to [21 countries](#) including Bangladesh, China, India, Indonesia, Malaysia, Thailand
- 500 minutes of local outgoing call
- 50 SMS
- Free 2GB roaming data to selected countries including Malaysia, Indonesia, Japan, Thailand
- Free incoming calls and caller ID
- No contract and registration fees

For more information, please go to <https://www.tpgmobile.sg/80gb>.