



TPG Singapore celebrates 2nd anniversary with half a million sign-ups milestone, announces rebranding initiative



FOR IMMEDIATE RELEASE

Singapore, 4 April 2022 - TPG Singapore is celebrating its 2nd anniversary as the fastest growing mobile network in Singapore. It recently reached the significant milestone of achieving 500,000 active subscribers since its commercial launch in 2020. The telco also announced its immediate rebranding to SIMBA Telecom as it expands its retail channels and network reach along with the launch of its latest service plan SIMBA SuperRoam.

Since its market entry, SIMBA Telecom has always focused on offering the best-value-for-money SIM only mobile plans. Its original \$10 offer of 50GB local data with unlimited mobile-to-mobile calls was enhanced with an additional 50GB local data last year. To commemorate this 2nd anniversary occasion alongside Singapore's reopening of its borders, SIMBA Telecom will be giving an extra 2GB of roaming data each to 2 popular travel destinations, Malaysia and Thailand. This is additional to the existing free data roaming allowance subscribers currently have to 57 destinations. The celebratory offer will run from 1 April 2022 to 31 July 2022.

Mr. Richard Tan, SIMBA Telecom's CEO, said: "We are very passionate about the value, quality and experience we bring to our customers with our no-contract mobile plans. We wish to thank them for their unwavering support which has helped SIMBA Telecom reach this incredible half million subscriber milestone. With our 5G license, we hope to deliver more exciting services in the near future."



SIMBA SuperRoam is the latest plan which provides subscribers with 80GB local data and 10GB free roaming data to 57 destinations along with unlimited mobile-to-mobile calling at only \$25 per 30 days. It will be available exclusively online at <http://www.simba.sg>. “SIMBA is again leading the market with its new SuperRoam plan which caters to the data roaming needs of digital savvy travellers. On top of our generous free roaming data allowances, subscribers will not be subjected to the usual roaming surcharges that are prevalent in the industry. SIMBA aims to innovate continuously and offer the most competitive service plans always”, added Mr. Tan.

ABOUT SIMBA Telecom Pte Ltd

Formerly known as TPG Singapore, SIMBA Telecom is the primary business entity of Tuas Limited (ASX:TUA). SIMBA Telecom is Singapore’s 4th fully licensed mobile network operator with full 4G and 5G spectrum rights. Its overall efficient approach provides it with the unique ability to offer the best-value-for-money mobile plans with generous inclusions such as free data roaming and unlimited mobile-to-mobile calls, while in-house engineering expertise and focused network investments have ensured continued innovation and network coverage that meets and exceeds the Infocomm Media Development Authority (IMDA) obligations.

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